



## **eGO Vehicles Launches the eGO Cycle™**

**-Electric bike has the best performance of any electric scooter-**

For Immediate Release  
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Providence, RI – January 9, 2002 – eGO Vehicles, Inc. today announced the launch of the eGO Cycle, an electric cycle that travels silently, pollution free and as fast as 20 miles per hour, for as far as 25 miles on a single charge. The eGO Cycle has the best performance of any street legal electric scooter ever introduced to the consumer market.

“The eGO Cycle is the perfect product for the urban commuter, college student or gated community resident. It is dependable, fast, and emission free,” said Andrew Kallfelz, President of eGO Vehicles. “We have spent two years developing the eGO Cycle, and are now able to offer people the first street legal and safety compliant two wheel personal electric vehicle.”

The pedal-less cycle is unique, as its range is 36% greater than any other previously introduced electric scooter, bike or “transporter.” The eGO Cycle’s on-board charger allows “refueling” at any outlet for 10 cents worth of electricity. “The eGO Cycle creates a new transportation freedom. The eGO Cycle gives anyone the opportunity to reconsider how they move around for fun or work,” said Kallfelz.

The eGO Cycle leverages technology that offers a range of unique benefits. The eGO Cycle is the only two wheel electric vehicle that can be registered across the country, and is the only electric bike that meets National Highway Traffic Safety Administration (NHTSA) safety requirements. The eGO Cycle can be ridden on any American street and with headlights, taillights, bicycle controls, large wheels and a low center of gravity, it is safe and simple to operate for people of all ages.

Said Kallfelz, “The eGO Cycle phenomenon is exploding. We have sold hundreds across the country before today’s launch,” he added. “Its technology is 21<sup>st</sup> century, with a design that combines bike, moped and scooter, and sparks images of classic 1950’s design,”

Nearly 60 percent of all automobile trips are less than five miles, and 50% of trips are for personal (one passenger) transportation, according to the U.S. Bureau of Transportation Statistics. “Today, Americans are thinking about new ways to get around. People want transportation convenience, young people want fun and everyone wants to find an alternative to oil and gas,” said Kallfelz.

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“The eGO Cycle allows you the opportunity to travel twenty-five miles, recharge for \$0.10 worth of electricity from any wall outlet, and travel back. It is a great way to enjoy travel, have fun, save money and protect the environment.”

The eGO Cycle’s price is \$1,399, including shipping, comfortably equipped. Accessories are available. The eGO Cycle is now available for purchase through a dealer network and online through [www.egovehicles.com](http://www.egovehicles.com), or by calling 800.979.4EGO

### **ABOUT eGO Vehicles:**

eGO Vehicles, Inc. is one of America’s leading electric vehicle design and manufacturing companies, founded by a management team of executives with depth of experience from proven technology organizations such as American Power Conversion, AT&T, Army Missile Command, and others. The Providence-based firm is dedicated to providing superior design and engineering for the electric vehicle market.